

By aligning your vision with a tailored strategy, we make the success you envisioned a reality.



RESPECTED ROOTS

Respected Roots, a reputable business in the grooming and beauty industry, faced the challenge of rapid expansion. With immediate hiring needs and plans to open new locations, they turned to Truesdale and Associates, LLC, a distinguished recruitment firm. Truesdale not only met their staffing needs but also left a lasting impact on Respected Roots' human resources capabilities.

CHALLENGES

- **Rapid Growth:** Respected Roots' exponential expansion outpaced their internal HR team's capacity to hire.
- **New Store Openings:** The company was on the brink of opening two additional locations, requiring both new team members and management personnel.

CONCLUSION

The collaboration between Truesdale and Associates, LLC and Respected Roots was not only instrumental in meeting immediate staffing needs but also in leaving a lasting impact on the company's recruitment capabilities. With access to a pool of potential candidates, a dedicated careers page, and a proven onboarding process, Respected Roots is well-prepared for future growth and continued success in the grooming and beauty industry.

RECRUITMENT SERVICES

RECRUITMENT

- **Designing a Dedicated Careers Page:** Truesdale & Assoc. designed and integrated a dedicated careers page into Respected Roots' Shopify website, simplifying candidate exploration.
- **Online Recruitment via Indeed:** Truesdale & Assoc. managed the online recruitment process via Indeed, expanding the reach to a wider audience actively seeking employment.
- **Sourcing Candidates:** Truesdale & Assoc. sourced candidates from various channels, including Indeed, beauty schools, and Respected Roots Launch Day Events.
- **Interview and Evaluation:** Truesdale & Assoc. conducted interviews and assessments, selecting candidates based on availability, sales experience, and demeanor.
- **Management Recruitment:** For managerial positions, Truesdale and Assoc. vetted candidates and presented them to the CEO for a second interview.
- **Onboarding and Training:** Truesdale and Assoc. ran background checks and scheduled candidates for Respected Roots' internal orientation and training.

LASTING IMPACT

Truesdale & Assoc. ensured that Respected Roots were left with valuable assets and fortified capabilities.

- **Indeed Account and All Applicants:** The Indeed account, along with a comprehensive list of all applicants, was handed over to Respected Roots. This provided a wealth of potential candidates for future recruitment needs.
- **Dedicated Careers Page:** The user-friendly careers page was integrated into the Respected Roots website, providing a permanent platform for job openings and applications.
- **Proven Onboarding Process:** The structured onboarding process developed by Truesdale and Associates, LLC remained an integral part of Respected Roots' HR procedures, ensuring efficient and effective staff integration.